

## Message Text

UNCLASSIFIED

PAGE 01 RIYADH 00309 291346Z

ACTION COME-00

INFO OCT-01 EUR-12 NEA-10 ISO-00 EB-08 /031 W

-----113558 301328Z /45

R 271240Z APR 78

FM USLO RIYADH

TO AMCONSUL DHAHRAN

INFO SECSTATE WASHDC 447

AMEMBASSY ATHENS

AMEMBASSY JIDDA

UNCLAS RIYADH 309

ATHENS FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, SA, BTIO

SUBJECT: PRIVATE TRADE OPPORTUNITY - IMPORT AND

DISTRIBUTION OF FOODSTUFFS

1. DURING RECENT CONVERSATION OF USLO COML OFFICER SMITH AND SOLAIMAN AL-SALEH, RESPECTED SAUDI BUSINESSMAN IN RIYADH, WE DISCUSSED PROJECTED PLANS OF AL-SALEH AND HIS ASSOCIATES TO OPEN 41,000 SQUARE METER SHOPPING MALL IN DHAHRAN/AL KHOBAR AREA. MANAGEMENT CONTRACT HAS BEEN SIGNED WITH 7/11 ORGANIZATION FOR 1,6 MILLION USD PER YEAR PLUS 2 PERCENT OF PROFITS FOR PREPACKAGED FOOD OUTLET. AREA OF OUTLET WILL BE APPROXIMATELY 2500 SQUARE METERS.

2. SAUDI GROUP PLANS TO CONSTRUCT FIVE SUCH ESTABLISHMENTS IN DIFFERENT AREAS OF SAUDI ARABIA AND WHILE THEY WILL IMPORT FOODSTUFFS FOR THIS CHAIN OF ESTABLISHMENTS, THEY ALSO WISH TO BECOME MAJOR DISTRIBUTORS FOR THE FOODSTUFFS MARKET.

3. MR. AL-SALEH REQUESTED THAT COMLOFF CONTACT UNCLASSIFIED

UNCLASSIFIED

PAGE 02 RIYADH 00309 291346Z

DR. FAHAD BANYAN, MARKETING AND PROCUREMENT MANAGER, AL-KHOBAR (031) 41381 RPT 41381, FOR FURTHER DETAILS ON PRODUCT LINES AND REQUIREMENTS.

4. REQUEST COMLOFF, DHAHRAN FOLLOW UP TRADE OPPORTUNITY WITH DR. BANYAN.  
GNEHM

NOTE BY OC/T: MESSAGE DELAYED IN TRANSMISSION.

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978RIYADH00309  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780185-0049  
**Format:** TEL  
**From:** RIYADH  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t1978049/aaaaahja.tel  
**Line Count:** 64  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 7805eeb5-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3067189  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRIVATE TRADE OPPORTUNITY - IMPORT AND DISTRIBUTION OF FOODSTUFFS  
**TAGS:** BEXP, BTIO, SA  
**To:** COM DHARHAN  
**Type:** TE  
**vdkvgwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/7805eeb5-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014